

2. SPECIAL EVENT PERMIT NO. 2010-318 - 13700 Switzer Road

1. APPLICANT: The Overland Park Convention and Visitors Bureau, represented by Kelly Peetom, is the applicant for this request
2. REQUESTED ACTION: The applicant is requesting approval of a special event permit to allow banners on light poles from June 28, 2010, through July 25, 2010.
3. LOCATION: The subject properties are located on College Boulevard and 135th Street.
4. EXISTING ZONING: The location of the banners will be in city right-of-way. There is no zoning for right-of-way.
5. ANALYSIS: The applicant is requesting approval of a special event permit to allow banners to be placed on light poles from June 28, 2010, through July 25, 2010. The banners will be used to promote the 2010 US Youth Soccer National Championship. This tournament will be held at the Overland Park Soccer Complex from July 20 through July 25, and will bring teams to Overland Park from all across the United States. There will be 45 banners which will be placed on light poles on College Boulevard (between Woodson Street and US 69 Highway), and on 135th Street (between Quivira Road and US 69 Highway).
6. STAFF RECOMMENDATION: This item requires City Council approval because of the duration and overall scope of the event. Staff is comfortable with this request and recommends approval of Special Event Permit No. 2010-318, from June 28, 2010, through July 25, 2010, subject to the following stipulation:
 - a. The banners shall be maintained in good condition and be removed promptly after July 26, 2010.