

1. SPECIAL EVENT PERMIT NO. 2010-313 - 7899 Frontage Road

1. APPLICANT: Mike Miller, representing Auto Now, is the applicant for this request.
2. REQUESTED ACTION: The applicant is requesting approval of a special event permit to allow an attached temporary banner from June 1, 2010, until August 31, 2010.
3. LOCATION: The subject property is located at 7899 Frontage Road.
4. EXISTING ZONING: This property is currently zoned CP-3, Planned Commercial District.
5. ANALYSIS: The applicant is requesting approval to allow a banner to remain for an auto dealership on Frontage Road while the construction activity continues for I-35 and Frontage Road. The applicant has had the banner in place since September of last year indicating that this business is open while the construction is on-going.

The construction activity was intended to be completed by this time, but has not. This area of the city is undergoing major construction with the U.S. 69 Highway and 75th Street exits on I-35. The applicant has stated this request will allow him to continue to operate his business effectively.

Staff is including a stipulation that states that the banner shall be removed by August 31, 2010, or when the construction activity is complete, whichever is first.

6. STAFF RECOMMENDATION: Staff recommends approval of Special Event Permit No. 2010-313, from June 1, 2010, through August 31, 2010, subject to the following stipulation:
 - a. The banner shall be maintained in good condition and be removed by August 31, 2010, or immediately following the completion of the construction activity, whichever is first.