

7. SPECIAL EVENT PERMIT NO. 2010-215 - 6717 Shawnee Mission Parkway

1. APPLICANT: Jonathon Accardo, representing De Cloud Portrait Studios, is the applicant for this request
2. REQUESTED ACTION: The applicant is requesting approval of a special event permit to allow multiple banners attached to the building from July 11, 2010, through September 30, 2010.
3. LOCATION: The subject property is located at 6717 Shawnee Mission Parkway.
4. EXISTING ZONING: The property is currently zoned CP-O, Planned Office Building District.
5. ANALYSIS: The applicant is requesting approval for a special event permit to allow multiple banners attached to the building from July 11, 2010, through September 30, 2010. The applicant has proposed to install the banners on the chimney of the building, and will be used to promote the photo studio and the upcoming senior picture season.

Recently, the city changed the number of special event permits that a business may obtain from two to four per year. The applicant has already used the four special events to have the banners up for 40 days starting on June 1, 2010. Staff does not see any hardship in the applicant's request for additional special events, and is not supportive of the applicant's request.

6. STAFF RECOMMENDATION: This event requires City Council approval because the request exceeds the number of events the staff may approve administratively and the time frame requested. Staff has concerns with this request and is not supportive of this request. Should the City Council approve this request, staff recommends the following stipulation:
 - a. The banners and signs associated with the request shall be maintained in good condition and be removed by October 1, 2010.