

2. SPECIAL EVENT PERMIT NO. 2010-202 - Vicinity of 179th Street and Switzer Road and 179th Street and U.S. 69 Highway

1. APPLICANT: The Arts and Recreation Foundation of Overland Park is the applicant for this request.
2. REQUESTED ACTION: The applicant is requesting approval of a special event permit to allow temporary off-site signage for the "Stems - A Garden Soiree" event at the Overland Park Arboretum and Botanical Gardens on June 26, 2010.
3. LOCATION: The subject property is located in the vicinity of 179th Street and Switzer Road and 179th Street and U.S. 69 Highway.
4. EXISTING ZONING: These properties are currently zoned R-1, Single-Family Residential District, and RUR-J, Rural District, Johnson County.
5. ANALYSIS: The applicant is requesting approval of multiple real estate signs to be placed at the intersection of 179th Street and Switzer Road, at the intersection of 179th Street and U.S. 69 Highway, and along 179th Street. These signs are proposed to be only displayed on June 26, 2010, the day of the event, and are being used to promote and guide the public to the event. The event is proposed to begin at 5:30 p.m. and end at 10 p.m. The anticipated attendance for this event is 1,500 people. The applicant is proposing to have numerous food and liquor tents, as well as, live music.

The arboretum has had events similar to this in the past and the staff does not foresee any problems related with this request.

6. STAFF RECOMMENDATION: This event requires City Council approval due to the off-site signage. Staff is not aware of any complaints or problems with events similar to this at the arboretum.

The staff recommends approval of Special Event Permit No. 2010-202, on June 26, 2010, subject to the following stipulations:

- a. The temporary signs shall be placed in the public right-of-way and are not to be placed in medians or on private property.
- b. The applicant shall require any necessary temporary food service and liquor licenses.
- c. The applicant shall obtain tent permits from the Overland Park Fire Department for any tent that exceeds 900 square feet.