

2. SPECIAL EVENT PERMIT NO. 2010-144 – 10620 Metcalf Avenue

1. APPLICANT: Ben Seiferman, General Manager of Hooters, is the applicant for this request.
2. REQUESTED ACTION: The applicant is requesting approval of a tent in the parking lot in front of the Hooters business to accommodate their annual swimsuit competition.
3. LOCATION: The subject property is located at 10620 Metcalf Avenue.
4. EXISTING ZONING: This property is currently zoned CP-2, Planned General Business District.
5. ANALYSIS: On Thursday, June 3, 2010, Hooters restaurant is planning to hold their sixth annual swimsuit competition. The tent that is used to help accommodate this event is 60 feet wide by 90 feet long, and occupies approximately 18 to 22 parking spaces in front of their building. This is a one day event running from 7 to 10 p.m., and the tent will be removed on the following day. The manager estimates that roughly 300 people will be in attendance and has indicated that he will comply with the occupancy requirements set by the Overland Park Fire Department. Additional parking for this event is available behind the AAA Travel building which is immediately adjacent to the north. Hooters has arranged for an outside firm to provide additional personnel to assist in providing security, crowd control and parking management.
6. STAFF RECOMMENDATION: This is the type of event that can either run smoothly or be problematic depending upon the way the event and the attendees are managed. In past years, the event has generally gone smoothly. The staff recommends approval of Special Event Permit No. 2010-144, on June 3, 2010, subject to the following stipulations:
 - a. A tent permit shall be obtained from the Overland Park Fire Department. Any occupancy limits set by the fire department shall be strictly adhered to during the event.
 - b. The sale and consumption of alcoholic beverages is subject to approval of the appropriate temporary permit by the Governing Body.
 - c. Hooters personnel and their contractors shall actively manage traffic and parking during this event to minimize traffic congestion on the public streets and illegal parking.

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- d. The applicant shall obtain temporary food service permits.
- e. The tent, fencing, and all contest materials will be removed and the site cleaned up by 9 a.m. on June 4, 2010.